

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta..... MARCAS	31-Ene-18 Cajetillas (20 uds.)	31-Ene-17 Cajetillas (20 uds.)	Incremento %
MARLBORO	23.623.355	21.194.973	11,46%
WINSTON	15.586.309	14.649.660	6,39%
CAMEL	14.907.088	11.946.442	24,78%
CHESTERFIELD	14.815.767	12.661.592	17,01%
FORTUNA	13.176.942	11.610.399	13,49%
LUCKY STRIKE	10.094.297	8.090.157	24,77%
L&M	7.963.416	7.170.174	11,06%
WINSTON EVOLUTION	7.525.637	5.644.572	33,33%
DUCADOS NEGRO	6.689.351	6.558.541	1,99%
NOBEL	6.462.753	6.066.680	6,53%
WEST BROOKLYN	5.390.609	4.940.077	9,12%
DUCADOS RUBIO	4.004.051	3.968.575	0,89%
MARLBORO TOUCH	2.572.852	2.016.816	27,57%
DUCADOS RUBIO 100'S	2.571.606	2.298.180	11,90%
ROTHMANS	2.352.228	2.042.160	15,18%
PHILIP MORRIS	2.033.878	2.142.633	-5,08%
FORTUNA RED LINE	1.570.536	1.479.520	6,15%
NOBEL STYLE	1.461.637	1.256.072	16,37%
LUCKY STRIKE CLICK & ROLL	1.427.375	923.304	54,59%
DUCADOS RUBIO BLANDO	1.388.350	1.461.387	-5,00%
MARLBORO POCKET	1.384.136	1.248.269	10,88%
LUCKY STRIKE BLANDO	1.345.634	1.154.716	16,53%
PALL MALL	1.191.701	1.228.812	-3,02%
MARK 1	1.060.304	1.237.218	-14,30%
AUSTIN	1.035.007	807.240	28,22%
ELIXYR	955.548	1.024.788	-6,76%
JOHN PLAYER SP.	925.512	762.204	21,43%
BENSON & HEDGES AMERICAN	857.083	937.894	-8,62%
OMÉ	796.310	644.690	23,52%
PHILIP MORRIS K/S	759.926	547.990	38,68%
L&M RED BLANDO	601.119	611.845	-1,75%
KARELIA	596.490	552.140	8,03%
R 1	551.822	543.326	1,56%
NOBEL BLANDO	538.834	533.773	0,95%
L&M BLUE BLANDO	524.700	520.777	0,75%
BULLBRAND	510.035	522.404	-2,37%
BN	487.706	491.656	-0,80%
BENSON & HEDGES	471.477	459.146	2,69%
CHESTERFIELD BLANDO	442.443	434.692	1,78%
PALL MALL LARGO 100'S	404.275	399.934	1,09%
EXCITE	304.316	236.336	28,76%
HERENCIA	302.634	309.593	-2,25%
GAULOISES RUBIO	300.072	228.607	31,26%
RESTO MARCAS	6.911.780	6.288.661	9,91%
Totales	168.876.901	149.848.627	12,70%